

New SCOTT® MAX System

with SCOTT® Brand pattern

Hand hygiene compliance delivered efficiently to
reduce contamination

Fact

Poor hand hygiene compliance can lead to
process contamination.

In the worst case scenario, it can lead to a product recall
and a big PR campaign to rebuild trust and confidence.

Our Solution

The new 350 m SCOTT® MAX Rolled Hand
Towels and AQUARIUS* Rolled Hand
Towel Dispenser with 25cm cut have been
engineered to help improve hand hygiene
compliance by addressing your very specific
needs of reducing contamination risks and
improving food safety.

The new embossed pattern on the towel
includes the SCOTT® Brand logo,
an instant recognition of quality.

Scott
BRAND



AQUARIUS* Rolled Hand
Towel Dispenser, 25cm
sheet length (6989)

SCOTT® MAX
Blue Rolled
Hand Towel,
350m (6692)

SCOTT® MAX White Rolled
Hand Towel, 350m (6691)

Making the value of efficiency visible

1400 sheets per roll.

The SCOTT® MAX Rolled Hand Towels are 350m long and cut at 25cm when used in the AQUARIUS* Rolled Hand Towel Dispenser, delivering more sheets and more hand dries than other manual rolled hand towel systems in the market¹.

- Less product run out = increased hand hygiene compliance
- Reduced refill events and reactive maintenance visits = improved efficiency
- Reduced storage & transportation = improved space efficiency

Product Quality



Through AIRFLEX* and Compression Technologies.

- Towels made with AIRFLEX* Technology absorb water faster than conventional paper towels = effective hand drying
- Towels made with AIRFLEX* Technology are strong when wet = dispense more easily & don't break up in users' hands
- Towels made with AIRFLEX* Technology have a soft textile-like feel & appearance

GIO Design Award-winning system

Aesthetics, functionality and hygienic design.

- The new embossed pattern, featuring the SCOTT® Brand logo, has shown to double user preference due to perception of the quality of the towel and the hand drying experience².
- Sleek AQUARIUS* design characterized by one wipe clean, no dirt traps & faster cleaning times
- System is up to twice as easy to use as some other competitor systems¹
- Superior single sheet dispensing performance tabbing up to 2.5 times less often than some other rolled hand towel systems tested¹ = reduced cross-contamination

Product Specifications

| Product | Code | Case Quantity |
|--|------|--|
| AQUARIUS* Rolled Hand Towel Dispenser, White | 6989 | 1 x (43.80cm (L) x 33.80 cm(W) x 25.30cm (D)) |
| AQUARIUS* Rolled Hand Towel Dispenser, Black | 7193 | 1 x (43.80cm (L) x 33.80 cm(W) x 25.30cm (D)) |
| SCOTT® MAX White Rolled Hand Towel 350m | 6691 | 6 x (350m (L) x 198mm (W)) |
| SCOTT® MAX Blue Rolled Hand Towel 350m | 6692 | 6 x (350m (L) x 198mm (W)) |



For more information on this system and the AQUARIUS* range of solutions from KIMBERLY-CLARK PROFESSIONAL*, please get in touch via kcpmarketing.uk@kcc.com



¹ Results of Hall Test research conducted by Redshift Research Agency in 2014, Commotion House, Morley Road, Tonbridge, Kent, TN9 1RA
² Compared to un-embossed SCOTT® Product.